

## Business Growth & Digital Transformation:

- **Generative AI for Business Growth** (Unlock the transformative power of Generative AI to accelerate marketing & digital growth.)
- **Sales Excellence Programs:**
- **B2B, Key Account Management** (4-workshop sales excellence program for professionals with 2-10 years of experience.)
- **First Time Sales Managers and First Time General Management employees.**
- **Coaching for Sales Leaders/CXOs** (Customized program for each organization.)
- **AI-Powered Digital Marketing Program**
- **LinkedIn Growth & Personal Branding Program**

## Tangible Outcomes for Your Organization:

This isn't just training; it's an investment in your future, yielding clear benefits:

- **Elevated Managerial Competencies:** Directly impacting productivity, employee retention, and overall operational efficiency.
- **Fortified Leadership Bench:** Cultivating agile future leaders capable of driving innovation and flawless strategic execution.
- **Boosted Employee Engagement:** Fostering a vibrant and positive work environment through empowered and effective leadership.
- **Clear, Measurable ROI:** Our programs are designed to deliver tangible improvements in skills and bottom-line business outcomes.

## Ready to supercharge your team's potential?

Let's discuss how **DPU SKILL Leadership Academy** can tailor solutions to meet your specific organizational development goals.

**Reach out to us for more details:**

**Swapnali: +91 8149592637**

**Anuja: +91 8956919571**

Or

**visit us online:**

[www.csd.dpu.edu.in/](http://www.csd.dpu.edu.in/)

**DPU Skill**  
DR. D. Y. PATIL VIDYAPEETH,  
CENTRE FOR SKILL DEVELOPMENT  
EMPOWERING EDUCATION



**Elevate Your Workforce  
with DPU SKILL Leadership  
Academy**

# Ignite Growth. Drive Performance. Lead the Future.

In today's dynamic business world, **upskilling and reskilling** your workforce isn't just a good idea – it's your competitive edge! **DR. D. Y. PATIL VIDYAPEETH**, through its DPU SKILL Leadership Academy a vertical of Dr. D. Y. PATIL CENTRE FOR SKILL DEVELOPMENT, is thrilled to launch a powerful suite of **Management Development Programs (MDPs)**. These programs are meticulously crafted for working professionals like yours, ensuring your team isn't just keeping up, but truly leading the charge.

We understand the vital need for a strong **talent pipeline**, ready for **leadership**, and fostering a culture of **continuous improvement**. Our MDPs are designed to directly address the most pressing challenges faced by modern organizations, empowering your managers to achieve **performance optimization** and lead with unmatched **strategic agility**.

## Why Partner with **DPU SKILL** Leadership Academy?

We're not just offering programs; we're building a foundation for exceptional leadership.

- **Industry-Aligned & Future-Ready Content:** Our curriculum is built in close collaboration with **seasoned corporate trainers** and **leading industry experts**. This means your team gains real-world applicability and skills that deliver **immediate impact**, keeping them relevant and effective.
- **Experience-First Learning Design:** Say goodbye to passive learning! Our MDPs plunge participants into **experiential learning** through **hands-on application**, in-depth **case study** analysis, and engaging **interactive simulations**. We focus on practical skill acquisition and lasting **behavioral change**.
- **Expert Facilitators:** Your team will learn from a distinguished panel of experts and industry practitioners who bring decades of invaluable experience in **organizational development**, **change management**, and **leadership coaching**. They don't just teach; they mentor.
- **Holistic Skill Mastery:** We believe in well-rounded leaders. Our programs develop a powerful blend of **cognitive, technical, and interpersonal skills**, essential for navigating complex business environments and fostering strong **stakeholder engagement**.

## Management Development Programs – Our Offerings

### Key Program Focus Areas for Your Leadership Pipeline:

Get ready for programs that deliver tangible results and transform your team's capabilities!

### Leadership & People Management:

- **Leading Through Change:** An Embodied Approach (1 Day)
- **Breaking Bias:** Expanding Leadership Awareness (1–2 Hour Talk)
- The Art of Graceful Leadership (1 Day)
- Authentic Leadership: Aligning Presence & Impact (1 Day)
- Ownership & Accountability: Creating a Culture of Commitment (1 Day)
- Motivating & Inspiring Teams: The Leader's Presence (1 Day)
- Navigating Microaggressions: Building Inclusive Workspaces (1–2 Hour Talk)
- Expanding Potential: Growth Mindset & Lateral Thinking for Leaders (1.5 Days Workshop)
- The High-Performance Leader: Building Ownership & Accountability (2-Day Workshop)
- The Power of Bold Moves: Transformative Conversations for Growth (1.5-Hour)
- Breaking Free from the Inner Critic: A Somatic Shift for Confidence (1.5-Hour)
- The Leadership Body: How Somatics Transforms Leadership Presence (1 Day)
- First Time Manager (For professionals new to a managerial role or aspiring to one soon.)

